

श्रीभगवानुवाच
बहूनि मे व्यतीतानि जन्मानि तव चार्जुन ।
तान्यहं वेद सर्वाणि न त्वं वेत्स्य परन्तप ॥

śrī-bhagavān uvāca
bahūni me vyatītāni janmāni tava cārjuna
tāny ahaṁ veda sarvāṇi na tvam veṭṭha paran-tapa
Bhagavad Gita - Chapter 4 Verse 5

The Personality of Godhead said: Many, many births both you and I have passed. I can remember all of them, but you cannot, O subduer of the enemy!

NI 2

UPHAAR - THE ART OF GIVING

Uphaar, a two-day event held at New Horizon Gurukul, was a vibrant showcase of talent, creativity, and social responsibility among the student community. The school's quadrangle transformed into a lively place adorned with diverse stalls, featuring handmade artifacts, a painting auction, game stalls and delightful food stalls. The primary objective of Uphaar was to instill a sense of social responsibility in students. The other objective was to foster skill enhancement among students. Through active participation in the planning, organization, and execution of Uphaar, students had the opportunity to refine their marketing and advertising skills, gaining valuable hands-on experience that extends beyond the classroom setting. The diverse stalls provided a multifaceted learning environment.



Over the course of two days, the event catered to different sections of the school community, with primary students and their parents visiting the stalls on the first day, followed by secondary students and their parents on the second day. The proceeds generated from the event were dedicated to various NGOs in Bangalore, emphasizing the importance of giving back to the community. By linking the event's success to a charitable cause, Uphaar aimed to cultivate a spirit of philanthropy and a commitment to making a positive impact on society among the students. Uphaar, therefore, emerged not just as a platform for skill development but also as a celebration of creativity and a testament to the potential of selfless acts in benefitting the wider community. The event successfully blended education with real-world experiences, leaving a lasting impact on the students and contributing to the betterment of society through charitable initiatives. One remarkable and heartwarming aspect of the event was the charitable initiative. The money earned by the school, amounting to about 30 Lakhs, was not just a measure of success; it was generously donated to various charities, making a significant contribution to noble causes in the community. This act of generosity added a profound and meaningful dimension to the overall impact of Uphaar, making it a celebration of creativity, collaboration, and compassion.

Ayansh Anand, 7F

EDUCARE - rekindle your latent goodness



An old Cherokee chief sat down to teach his grandson about life. "There's a fight going on inside me," he tells the young boy, "a fight between two wolves."

"One wolf is evil. It's full of malice, anger, greed, self-pity and false pride. The other is good. It's full of peace, love, joy, kindness, and humility."

"This same fight is going on inside you and everyone else on the face of the earth." The grandson was quiet, pondering this revelation for a moment before asking, "Grandfather, which wolf will win?"

The old man smiled and replied, "The one you feed." **Good and evil exist within each of us. It's our responsibility to own that reality and do whatever we can to nurture the good.**

A BRIEF GLIMPSE INTO THE HUMAN PSYCHE

Psychology, the scientific study of the mind and behavior, serves as a captivating journey into the depths of human consciousness. Rooted in a quest to understand why individuals think, feel, and behave the way they do, psychology unravels the intricate tapestry of the human psyche. Cognitive psychology, a fundamental branch of the discipline, explores mental processes like memory, problem-solving, and decision-making. As psychologists delve into the mechanisms behind these cognitive functions, they unveil the cognitive blueprints that shape our perceptions of the world.



Emotions, the colorful palette of human experience, constitute another focal point. Psychologists dissect the nuances of joy, sadness, fear, and love, unravelling the emotional landscapes that colour our daily lives. This exploration not only enhances self-awareness but also fosters a deeper understanding of the emotional tapestry woven into our interactions with others. Nature and nurture, an enduring theme in psychology, underscores the interplay between genetics and environment. Researchers seek to untangle the contributions of our genetic makeup and external influences, revealing the delicate dance that shapes individual differences, resilience, and susceptibility to mental health challenges.

Practical applications of psychology extend across diverse domains. Clinical psychologists provide therapeutic interventions for mental health disorders, while educational psychologists optimize learning environments for effective education. In the professional realm, industrial-organizational psychologists enhance workplace dynamics, contributing to healthier and more productive organizational cultures. In essence, psychology is more than an academic pursuit; it is a profound exploration of the human experience. It guides us through the corridors of our minds, offering both self-discovery and a lens through which we can appreciate the intricate mosaic of human behaviour and cognition.

Vidisha Patnaik , 8 B

SWING, HIT, SCORE - CRICKET'S TIMELESS ALLURE.

Sports play a huge role in our lives. Whether we are athletes or not, they help in many ways apart from entertainment. Beyond physical fitness, sports inculcate values such as teamwork, discipline, and perseverance. Sports foster a sense of community and belonging, whether on the field or in the stands. They go beyond cultural and linguistic barriers, providing a universal language that unites people worldwide. Moreover, sports contribute to personal development, teaching invaluable life skills like leadership and resilience. From grassroots competitions to international tournaments, sports create a platform for diverse talents to shine. In a world often divided, sports can bridge gaps and ignite the spirit of togetherness. As we celebrate athleticism, recognizing the profound impact of sports on character, relationships, and global unity is essential.

Originating in England, Cricket has become an intrinsic part of the sporting fabric in countries like India, Australia, and the West Indies. Cricket's allure lies not just in the on-field battles but also in the fervour it evokes among fans. The game's strategic nuances, from powerful sixes to precise spin bowling, captivate enthusiasts worldwide. Iconic events like the *Cricket World Cup* command attention and foster national pride. Cricket holds immense significance for people in India. In India, according to a survey by the Indian Government, fifty-four million five hundred ninety-three thousand two hundred twenty-four (5,45,93,224) people play cricket, no matter whether they are male or female. Eleven players get selected to represent India in International Cricket from among the vast number of players or worshippers. Whether played on dusty streets or prestigious stadiums, cricket unites diverse communities under the banner of a cherished game, illustrating the extraordinary power of sports to connect people across borders and cultures.



Adarsh Balaji, 9D

WORLD'S YOUNGEST SAILOR

Visualize a teenage girl all by herself on a sailboat, travelling through the oceans around the world. It would sound like a plot taken from an adventurous novel that anyone might have read. However, it was a real-life experience for Jessica Watson, who turned her childhood dreams into a reality.



At 11, Jessica's mother read her *Lion heart: A Journey of the Human Spirit*, inspiring her own daring adventure. At 12, she decided to pursue it. Watson wasn't just the captain but also the architect of her destiny; she played a crucial role in building her vessel; *Ella's Pink Lady*. At 16, in October 2009, she officially started her journey, backed by parental support. The journey was turbulent, battling storms and facing three knockdowns in Southern Australian waters. However, navigating challenges, she became a repairwoman, mending both the boat and the equipment, events that were recounted in her blog. In just one month of sailing, she crossed the equator and celebrated with crackers and vegemite on entering the Australian economic zone. On May 15, 2010, her 210-day voyage concluded at 1:53 pm, reaching Sydney just three days before her seventeenth birthday!

On her proud return, Jessica shared, "I wanted to challenge myself and achieve something to be proud of. Every milestone out here isn't just my achievement, but an achievement for everyone who helped me get here." She documented her adventures in her book, *True Spirit* and was awarded *Young Performer of the Year* in 2010. After the incredible journey, questions loomed about the fate of her trusty companion - Ella's Pink Lady. The boat soon found a new home at the Queensland Maritime Museum, a permanent tribute to the journey of a young girl's dreams across the world's oceans



Tejaswi Jena, 9F

LOST IN TRANSLATION: A HILARIOUS JOURNEY THROUGH THE WONDERS OF LANGUAGE

Language is a fascinating phenomenon that has the power to connect people, bridge cultures, and create countless embarrassing moments. From mispronunciations to confusing idioms, language has a way of playing tricks on us and turning even the simplest conversations into a comedy of errors. So buckle up and prepare to embark on a hilarious journey through the weird and wonderful world of language!

We've all heard stories of hilarious mistranslations, and they never fail to tickle our funny bone. Whether it's a menu item that promises "delicious crap" instead of "delicious crab" or a sign warning visitors to "beware of people" instead of "beware of dogs," these linguistic blunders remind us that sometimes, words just don't mean what we think they mean.

Ah, tongue twisters, the ultimate test of our linguistic prowess and our ability to make fools of ourselves. Who hasn't struggled with classics like "How can a clam cram in a clean cream can?" or "She sells seashells by the seashore"? These twisted phrases have sent many a tongue into a tailspin, leaving us tongue-tied and in fits of laughter.



We've all been guilty of belting out the wrong lyrics to our favorite songs, confident in our rendition until someone bursts our bubble. The English language is full of ambiguous phrases that can easily be misinterpreted.

Remember the famous Elton John song where he sings, "Hold me closer, Tony Danza"? Sorry, Elton, but the correct lyrics are "Hold me closer, tiny dancer." But hey, we all have our favorite fictional celebrity du jour!

Traveling to a foreign country can be an adventure, especially when you don't speak the local language. You may find yourself pointing at random items on a menu, hoping you won't end up with something unappetizing or potentially hazardous. And let's not forget the infamous language app fails, where an innocent request for directions turns into an unintentional proposal or an impromptu karaoke invitation.

Idioms and sayings are a goldmine for language-related hilarity. Just imagine a foreigner trying to wrap their head around expressions like "raining cats and dogs" or "spill the beans." The mental images these phrases conjure up can be downright bizarre, and attempting to translate them literally can result in side-splitting laughter or confused stares. Accents are the spice of language, adding flavor and character to our words. But they can also lead to some rib-tickling moments. Picture a confused traveller asking for "butter" but pronouncing it like "budder," or a non-native speaker struggling with the infamous "th" sound and saying "sink" instead of "think." These mispronunciations often have us clutching our sides with laughter.

Language is a wonderful, yet often unpredictable, part of the human experience. It brings us together, but it also provides endless opportunities for hilarity and misunderstandings. From mistranslations to tongue twisters, misheard lyrics to language barriers, idioms to accents, the comedic potential of language knows no bounds. So, the next time you find yourself tangled in linguistic mayhem, embrace the laughter and enjoy the ride because, in the end, language is what makes us human, flawed, and utterly hilarious.

Ananya Sahni, XII C

ಕನ್ನಡದ ಮೊದಲುಗಳು



- ಅಚ್ಚ ಕನ್ನಡದ ಮೊದಲ ದೊರೆ - ಮಯೂರವರ್ಮೆ
- ಕನ್ನಡದ ಮೊದಲ ಕವಿ - ಪಂಪ
- ಕನ್ನಡದ ಮೊದಲ ಶಾಸನ - ಹಲ್ಮಿಡಿ ಶಾಸನ
- ಕನ್ನಡದ ಮೊದಲ ಲಕ್ಷಣ ಗ್ರಂಥ - ಕವಿರಾಜಮಾರ್ಗ
- ಕನ್ನಡದ ಮೊದಲ ನಾಟಕ - ಮಿತ್ರರಾದ ಗೋವಿಂದ
- ಕನ್ನಡದ ಮೊದಲ ಮಹಮದೀಯ ಕವಿ - ಶಿಶುನಾಥ ಪರೀಧಿ
- ಕನ್ನಡದ ಮೊದಲ ಕವಯಿತ್ರಿ - ಅಕ್ಕಮಹಾದೇವಿ
- ಕನ್ನಡದ ಮೊದಲ ಸ್ವತಂತ್ರ ಸಾಮಾಜಿಕ ಕಾದಂಬರಿ - ಇಂದಿರಾಬಾಯಿ
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- ಕನ್ನಡದ ಮೊದಲ ವಚನಕಾರ - ದೇವರದಾಸಿಮಯ್ಯ
- ಕನ್ನಡದ ಮೊದಲ ಗದ್ಯ ಕೃತಿ - ವಡ್ಡಾರಾಧನೆ
- ಕನ್ನಡದ ಮೊದಲ ಪತ್ರಿಕೆ - ಮಂಗಳೂರು ಸಮಾಚಾರ
- ಕನ್ನಡದ ಮೊದಲ ಕಾವ್ಯ - ಆದಿಪುರಾಣ
- ಹೊಸಗನ್ನಡದ ಶಬ್ದವಸ್ತು ಮೊದಲು ಬಳಸಿದವರು - ಚಂದ್ರರಾಜ
- ಹೊಸಗನ್ನಡದ ಮೊದಲ ಮಹಾಕಾವ್ಯ - ಶ್ರೀರಾಮಾಯಣ ದರ್ಶನಂ

ಶ್ರೀ ಕೃಷ್ಣ
ಕವಿ ಕವಿತೆ 'ಎ' ವಿಭಾಗ

Profit Maximization and How to Achieve It

Profit maximization is the ultimate goal for businesses, big or small. It means making as much money as possible while keeping costs in check. Achieving this goal is not always easy, but it's essential for a company's success. Let's dive into what profit maximization means and how it can be achieved.

First things first, what exactly is profit maximization? Well, it's basically about making the most money possible, plain and simple. Whether you're a multinational company or a local stand owner, everyone wants to make as much money as they can. One way to understand profit maximization is through the words of the famous economist Milton Friedman: "The social responsibility of business is to increase its profits." To achieve profit maximization, businesses must focus on two key aspects: revenue maximization and cost minimization. Henry Ford's quote, "Cutting costs is easy; it's finding ways to do it without compromising the product or service that's hard," highlights the importance of maintaining quality while reducing expenses. For instance, auto makers like Toyota excel at producing high-quality vehicles at lower costs by implementing lean manufacturing techniques.

Furthermore, businesses must continuously innovate to stay competitive. Steve Jobs once said, "Innovation distinguishes between a leader and a follower." By introducing new products or improving existing ones, companies can attract more customers and boost their profits. In conclusion, profit maximization might seem like a grown-up concept, but it applies to everyone, from local stall owners to MNCs. By managing your expenses wisely, setting the right prices, and delivering what your customers want, you can achieve the goal of making the most money possible. Just remember, as the wise Dr. Seuss once said, "Sometimes the questions are complicated and the answers are simple." So, keep it simple and aim for profit maximization!

Harshit Raj Mishra, X F

CROSSWORD

VALUE PUZZLE

H _ _ _ Y _ _

CLUE - WHEN RECEIVING KINDNESS IT IS IMPORTANT TO SAY ?

NME

ACHIEVEMENTS

Aadvik Badolia, a student of class 6G at New Horizon Gurukul, has achieved something truly remarkable with his book, "The Globetrotting Warriors." Despite his young age, Aadvik's literary journey has been noteworthy. The book was officially launched on October 23, 2023, signifying a significant milestone in his writing career. Following its release, "The Globetrotting Warriors" received widespread recognition, notably at the esteemed Bangalore Literature Festival 2023, where Aadvik had the privilege of presenting his work to the esteemed Smt. Sudha Murthy Ji. Furthermore, the book's acclaim extended to a recent literary event held at the Bangalore International Center, underscoring its growing popularity within the literary community.



Aarav Manche of grade 5G, has showcased exceptional talent and steadfast dedication in chess throughout the 2023-24 session. His achievements include winning the prestigious Karnataka State Schools Chess Championship 2023 in the U11 category, earning him the esteemed state championship title. As the state champion, he represented Karnataka at the Nationals Schools Chess Championship in Tamil Nadu, where he astoundingly secured the 12th position among 250 participants nationwide, showcasing his outstanding skills. Aarav also participated in the highly competitive National U11 and U13 championships held in Vishakhapatnam and Secunderabad, respectively, where he demonstrated remarkable prowess, significantly improving his ELO rating by over 200 points. Recently, he made his highly anticipated debut in the "International Grandmasters Open Chess Tournament - Category B" in Bangalore, where he impressively earned the title of the 3rd best player from Karnataka, thereby garnering a well-deserved cash prize. Additionally, Aarav showcased his exceptional skills in the Karnataka State Amateur Chess Championship, securing the noteworthy 2nd place in the U14 category, and the Karnataka State Under 15 Chess Championship, where he once again clinched the remarkable 2nd place in the U11 category. Aarav's consistent success, coupled with his extraordinary achievements, unequivocally positions him as a rising star in the world of chess.

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Ritvik from grade 8C achieved a remarkable feat by securing the Silver medal at the prestigious 61st National Roller Championship in the Inline Freestyle (Speed Slalom) category for boys aged 11 to 14 years. Competing against a field of 19 skilled skaters, where two qualifiers represented each state from over 10 states, Ritvik's achievement stands as a testament to his skill and dedication in roller sports. Organized by the Roller Skating Federation of India (R.S.F.I), the championship is a premier national event held across Chennai and Chandigarh from December 11th to 25th, 2023. R.S.F.I, serving as the governing body for skateboarding and roller sports in India, hosts various categories including Speed Skating, Roller and Inline Hockey, Skateboarding, Inline Downhill and Alpine, Inline Freestyle, and Artistic, spanning different age groups. Ritvik's success highlights his prowess in the Inline Freestyle discipline and underscores his promising future in roller sports.

PUZZLE



Art Corner



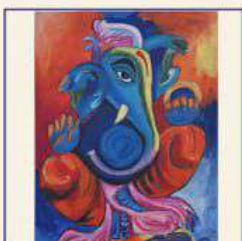
Dhruv- 7C



Kushagrah Mishra- 5C



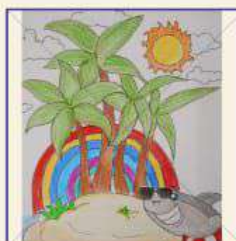
Obuli Sathvik 7C



Sejal Naik- 7G



Shivani- 6H



Shivani- 6H

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