

Event: OVERDRIVE - Inter-School Commerce Fest 2025

Date: 17th and 18th July 2025

Time/ Duration: 2 Day Event

Venue: Chanakya Auditorium

No. of Participants: 540 students and 45 schools

Objectives: To ignite entrepreneurial spirit, foster financial literacy, and provide students with a platform to apply theoretical knowledge through real-world simulations, competitions, and collaborative events that encourage innovation, critical thinking, and teamwork in the field of commerce.

Event Details:

Overdrive 2025, the fifth edition of New Horizon Gurukul's flagship inter-school commerce fest, returned with unmatched energy and scale. The event was dedicated to the visionary and phenomenal industrialist Shri Padma Vibhushan Ratan N. Tata, the fest celebrated innovation, ethical entrepreneurship, and youth leadership under the banner of its tagline: "Channel Your Inner Drive."

The fest saw enthusiastic participation from over 45 reputed institutions across Bengaluru and beyond, with more than 540 registrations across nine diverse events. These included: Suits (Law), House of Cards (Marketing), Chanakya Niti - Multiverse of Madness (Crisis Management), Merchant of Venice (Trading), Matrix (Product Design), The Last Deal (Entrepreneurship), The Diplomat (International Relations), Hotel Transylvania (Hotel Management), The Inside Job (Banking).

Each event challenged participants with real-world simulations, strategy-based dilemmas, and high-stakes corporate scenarios. The two-day event commenced with a grand inaugural ceremony, which saw the lighting of the lamp and an address on leadership, innovation, and responsibility. The energy and professionalism displayed by the students throughout each round of competition impressed both the audience and judges.

A much-anticipated highlight of the fest was Socials Eve, which gave participants a chance to unwind, network, and celebrate the spirit of camaraderie. The closing ceremony was marked by the awards distribution, where each event's winners and runners-up were felicitated.

The event heads took to the stage to announce their respective champions, following an introduction by Fest Heads Sanchitha Rao and Vyom Reddy. Overdrive 2025 concluded on a high note with a heartfelt vote of thanks by the School Captain, acknowledging the tireless efforts of coordinators, teachers, volunteers, and participants. With its scale, intensity, and spirit, Overdrive 2025 was a landmark success, one that will be remembered for years to come.

